

Come to  
**Manitoba**



**1930**  
TOURIST AND CONVENTION BUREAU  
OF WINNIPEG AND MANITOBA





# MANITOBA

Central Canada's Great  
Summer Playground

A land of lakes and sunshine.

It is there that we are going with our rods and reels and traces,  
To a silent, smoky Indian that we know--  
To a couch of new pulled hemlock with the starlight on our faces,  
For the Red Gods call us out and we must go!

Kipling.

# F O R E W O R D



**T**HIS booklet has been designed to cover those questions which usually confront tourist visitors. Special or more detailed information will be gladly furnished on request. This Bureau is supported by the Government of the Province and the City Council of Winnipeg, as well as by the leading business institutions and private citizens of Winnipeg and Manitoba, as an evidence of their desire to encourage you to come and see us and to make your visit pleasurable and interesting when here.

Winnipeg is the Gateway to a vast playground of wonderful scenery, a sportsman's paradise and a land of sunshine and health.

The services of the Bureau are yours for the asking. We welcome the opportunity of helping you.

THE  
TOURIST AND CONVENTION BUREAU OF  
WINNIPEG AND MANITOBA

Parliament Building

WINNIPEG

*"Canada's Central Convention City"*



*Reception Office of Tourist and Convention Bureau*

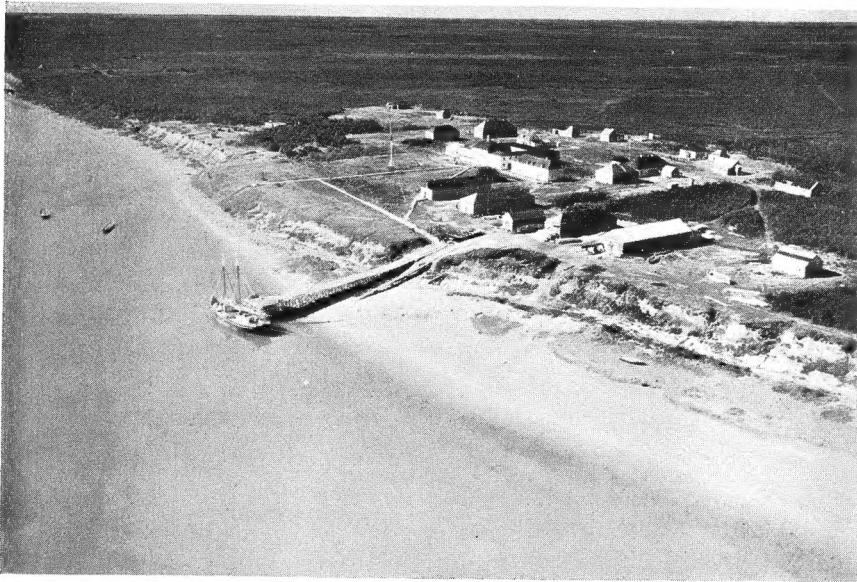


*Island Park—Crescent Lake—Portage la Prairie*

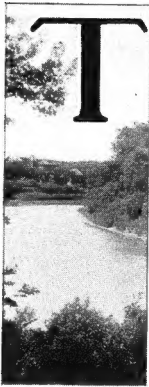
# MANITOBA

**M**ANITOBA is situated almost midway between the Atlantic and Pacific Oceans and was well named by Lord Dufferin, in 1877, the "Keystone Province of the Dominion." There the great plains region of North America, which extends west and south for a thousand miles and more, merges into the Laurentian Plateau, that tremendous area of forest, rock, lake and river which covers the whole north-eastern part of the Continent. In the north-east corner of the Province starts that rugged geological moraine, the famous Pre-Cambrian Shield, storehouse of untold billions in mineral wealth. For ages this land was the happy hunting ground of the Indian, and the fur trader who followed him. Today, with the aeroplane as the favored mode of travel, this area is the lodestone that is drawing sportsman, tourist, prospector, engineer and pioneering capital as no other area of its kind on this earth's surface. This is the region that separates Manitoba and Western Canada from the older Eastern Canadian provinces, and is bridged, at present, only by the two great Canadian Railways, although motor roads are projected for the near future.

In Manitoba one has to go but a short distance to reach virgin territory, rich in forests, lakes and streams, wild life, valuable water-power sites and tremendously rich mineral areas. This territory has been barely "scratched" as yet, much of it has been surveyed only by aeroplane, and one can but guess at the value of the unexplored by what is known of the small percentage that has been studied.



*Hudson's Bay Post at Churchill*

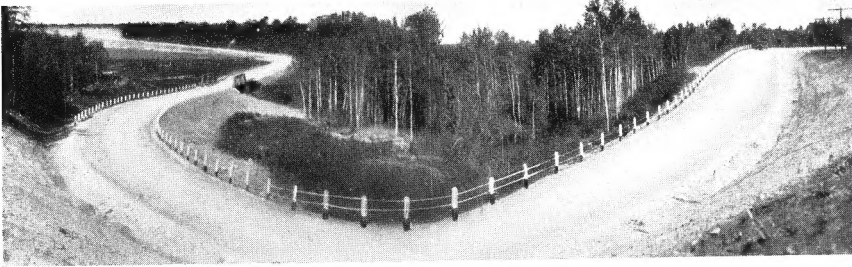


**T**HE recent completion of the Hudson's Bay Railway to Churchill on Hudson's Bay, is in itself an event of greatest importance. Manitoba now has her own salt water port and a short ocean route to Europe. This year a regular train service will be established to Churchill, and tourists who wish to visit this great inland sea will be able to do so, taking train at Winnipeg.

Manitoba, with an area of 251,832 square miles, or 161,000,000 acres, is as large as the combined states of Minnesota, Wisconsin, Illinois, and Iowa. The waterways of Manitoba are 20,000 square miles in extent, or equal to eight per cent of the entire area of the Province. Lake Winnipeg, some 300 miles long, is larger by 2,200 square miles than Lake Ontario. Lakes Manitoba and Winnipegosis are also very extensive and attractive bodies of water.

#### *MANITOBA AT A GLANCE*

Area.....	251,832 square miles
Acres.....	161,000,000
Population.....	650,000
Water Area.....	19,906 square miles
Area suitable for Agriculture, acres.....	25,900,000
Area under Crop, acres.....	8,000,000
Wooded Area (approx.).....	190,000 square miles
Pulpwood available, cords (approx.).....	71,000,000
Available Hydro Electric Horse Power.....	5,000,000
Hydro Electric Power developed.....	250,000 H.P.
Power under development (1929 and 1930).....	315,000 H.P.



*Highways in Manitoba*

Fur Catch (annual).....	over \$2,000,000
Fisheries 1928.....	\$2,183,666
Railways.....	over 5,000 miles
Shoreline on Hudson's Bay.....	440 miles

Manitoba is also noted for its—

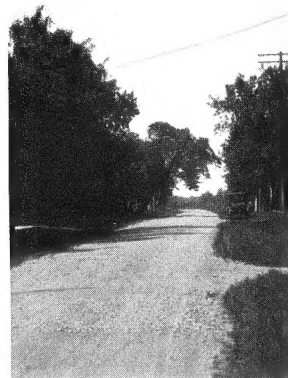
- Number one hard wheat;
- Dairy products;
- Extensive fisheries, potential and developed;
- Great mining areas.

### *CLIMATE*

Although one of the most northerly settled parts of North America, Manitoba has an enviable climate. Beautiful summer days of warmth and sunshine, and evenings cool enough for comfortable sleep—that perfect combination of conditions for the growth of the world-famous Manitoba No. 1 Hard wheat; far enough north to see the wonderful phenomena, the Northern Lights, in all their glory, and yet warm enough to please those used to tropical and semi-tropical climates. This is indeed a land of summer comfort for those seeking to escape from intense heat and the humidity of more southern latitudes. Easy accessibility by excellent all-weather highways and de luxe railway accommodation offer a strong appeal. The average snowfall is light. The principal all-weather highways connecting with the United States are kept open all year, and there is a substantial motor traffic north and south over these good roads throughout the winter. Every winter sees a growing number of Manitobans going by motor to southern resorts.

### *PLEASURE RESORTS*

Manitoba is fortunate in having a great many attractive summer resorts, both within her borders and adjoining. Few places on the continent can compare in scenic beauty with Kenora on the Lake of the Woods, and Minaki on the picturesque Winnipeg River, just north of it. These latter are just over the border in the adjoining Province of Ontario and are quickly reached by the main lines of the Canadian Pacific and Canadian National Railways respectively. An all-weather highway is now being constructed between Winnipeg







*Parliament Building, Winnipeg*

and Kenora, and when completed will afford motorists one of the most attractive scenic routes to be found anywhere. The country tapped by this road abounds in forests, lakes and streams, and the fishing is of the best.

A few miles north of Winnipeg is Lake Winnipeg, some 300 miles long, and on its lower western shores are many delightful resorts, reached by excellent motor roads and rapid train service. At Matlock Beach on this Lake there is Sans Souci Park, a most attractive spot where model cabins, boating, fishing, etc., will be found. On the east shore also are such attractive places as Grand Beach and Victoria Beach, accessible only by rail and water as projected motor roads into this territory are not yet completed. What could be more novel and pleasant than to take one of the several passenger steamer trips up this great lake? A trip lasting a week will bring the vacationist to historic Norway House (two hundred years old), an old Hudson's Bay post still carrying on the fur trade. Rates are reasonable, and the trip enables one to get into the famous "North Country" in the utmost of comfort.

Among the most interesting summer attractions are the two Race Meets held in Winnipeg each summer (this year from June 14th to July 1st and from August 30th to September 15th). These are running races and are held at Polo Park and Whittier Park, two of the most completely equipped racing plants on this Continent. Thousands of people are attracted daily to see the hundreds of splendid horses perform. Wagers are laid through the pari-mutuel system which is under Government regulation.

There is much to interest the visitor in the cities and towns throughout the Province. Commercial activities and visible enterprise, many historical points, beautiful natural parks, splendid waterways, good roads, majestic forests, with the proverbial hospitality of Manitobans, all combine to assure the visitor an interesting and enjoyable holiday.



### *LIQUOR LAW*

All liquor sold in Manitoba, for private consumption, must either be purchased on a permit from one of the stores of the Government Liquor Control Commission or in a beer parlor. Any person over 21 years of age may make application for a permit, providing that such person has a permanent or temporary residence in the Province of Manitoba. Liquor may be purchased from the Commission stores either on the "Cash and Carry" or delivery systems. The liquor is sold in sealed packages and must be carried directly to the permittee's residence (or hotel room) with the seal unbroken, and must be consumed only at that residence. The term liquor includes beer, ale, wine, and all potable alcohol.

Hotels may operate beer parlors in conjunction with the main hotel. These parlors are under strict supervision. Any male over 21 years of age may enter a beer parlor and purchase beer by the glass or bottle whether he is a permit holder or not. Beer purchased in a beer parlor must be consumed on the premises and it is an offence, under the act, to take such beer off the premises or into any other room of the hotel.

The enforcement of law and order in Canada is well organized, and visitors can travel with utmost security in any part of the country.

### *AVIATION*

Manitoba is well to the fore in the development of Governmental, commercial and private aviation. There are large passenger and express planes providing daily mail service throughout Western Canada, with adequate mail and transportation service into the great new mining fields to the north and east. Today, the aeroplane taking men and supplies into new territories in a few hours has almost entirely replaced the older, if more picturesque, canoes and dog teams. This air service alone has given



*Sheep Ranching in Manitoba*

tremendous impetus to mining and other activities into hitherto undeveloped territories.

The territory covered by Western commercial aeroplane enterprises is, contrary to what one might expect, entirely suitable for flying. It is thickly studded with lakes and rivers which make admirable landing places for hydroplanes in summer and for planes fitted with skis in winter. In the agricultural sections of the Province, ordinary aeroplane landings may be made almost everywhere in perfect safety.

The City of Winnipeg has four aerodromes, and Stevenson Field is the official air port. Air mail leaves here daily for the West. A beacon has recently been installed on the roof of one of the large department stores. It is one of the most powerful in existence, and can be seen on a clear night for over one hundred miles. Operating in connection with it is an electric beam directing aviators to the Stevenson landing field. The town of Virden is also an official Customs air port.

### *CUSTOMS AND IMMIGRATION REGULATIONS*

#### *Motor Tourists*

It is unnecessary for citizens of the United States to report to their own border authorities on leaving the U.S.A. Immediately on crossing the international boundary they must stop and report to the nearest Canadian Customs and Immigration offices. Large numbers enter through the boundary port of Emerson, 65 miles south of Winnipeg on the main railway and highway trunk lines connecting with Minneapolis and St. Paul, Minnesota, and Grand Forks and Fargo, N.D. There are also other ports along the Manitoba boundary at which tourists may be admitted, namely: Boissevain, Crystal City, Cartwright, Deloraine, Gretna, Killarney, Lyleton, Melita, Mowbray, Piney, Snowflake and Waskada. Tourists may enter at any point along the Canadian boundary and leave at any other as long as they go through the proper procedure.



*Valley of the Birdtail River*



*Clear Lake*

Bona fide tourists will experience no trouble, and will receive every courtesy from the various officials. They simply register at the Immigration office and then report at the Customs office. There they will be issued with a permit allowing them to bring their car and equipment into Canada, duty free, for sixty days, which permit may be extended up to ninety days without bond, and up to six months with a cash bond. Their baggage may be searched for dutiable articles. Concealed weapons such as knives, revolvers, pistols, etc., are not allowed in Canada, under any condition. Anyone found carrying, unlawfully, such weapons are subject to very severe penalties involving imprisonment. Therefore all such weapons must be declared and left with the Customs authorities at the border, where they will be returned when the motorist leaves Canada.

Persons visiting Canada for a limited period of time, for health or pleasure, may bring with them free of duty or deposit, guns, rifles (except revolvers and pistols), fishing tackle, golf clubs, tennis racquets and cameras previously used by them and required for their own use, upon reporting same to the Customs Officer at the port of entry. On leaving Canada the motor tourist will report out at the Canadian Immigration and Customs offices, and when across the boundary must report to the nearest U. S. A. Immigration and Customs offices. Passports are not required, and no difficulty will be experienced by tourists crossing into Canada, as long as they do not fail to report when they enter the country. Certain special camping equipment such as gramophones, canoes, etc., may require a deposit of a cash bond, which will be refunded when the articles are exported.

***NOTE: Bona fide tourists are permitted to import into the U.S.A. from Canada, personal articles purchased here, duty free, providing that they are not for sale. The limit on such duty-free articles is up to \$100 per person.***

#### *Aeroplane Entry*

Winnipeg and Virden are official airports, and visiting air tourists from the United States will find no annoying restrictions to mar their stay. The regulations require that air pilots shall land at the official Air Harbours and report to the Customs officer in charge for the inspection of baggage, and to receive necessary clearance papers for departure. The pilot of a visiting machine will be required to produce a certificate of airworthiness, as issued by the United States Government, his pilot's certificate and air-craft log book. These will be examined by an officer of the Royal Canadian Air Force or a representative of the Royal Canadian Mounted Police.

## SERVICE TO TOURISTS

Tourists coming to Manitoba are well looked after, whether they come by automobile, train, aeroplane or on foot. The citizens of Manitoba welcome the visitor and are individually anxious to help in any way possible. Police constables are famous for their courtesy and readiness to help the stranger.

### *Tourist Bureau—Winnipeg Office*

The official Tourist Information Bureau is centrally located in the Provincial Parliament Building, in Winnipeg. Its well-trained staff is equipped to route motorists all over the continent with up-to-date road maps and reliable road information. It can help the visitor plan his stay in Manitoba to the best advantage, providing city and provincial maps and guides and courteous advice. The services of the bureau, including supplying of road maps, are free of charge. A warm welcome awaits visitors, and personal interest and service by the staff will make a visit one of pleasure and enjoyment.

### *Manitoba Motor League*

The Manitoba Motor League is affiliated with the Canadian Automobile Association and with the American Automobile Association. It is well equipped, and will give service to its members and affiliated members of the C.A.A. and A.A.A. Offices are located in Scott Block, Winnipeg.

## ATTRACTIVE PLACES TO VISIT

### *Birtle*

Situated among the hills of the Bird-tail Valley, Birtle, with a population of 600, is both by nature and the work of her citizens one of the most picturesque of Manitoba towns.

Only 200 miles from Winnipeg on the old historic Ellice trail and No. 4 Highway, Birtle has an ideal tourist camp set amidst shady trees with a



*Birtle*

wonderful view of the hills and a very fine supply of spring water. All along the Bird-tail River are attractive swimming places, and the river also affords good fishing.

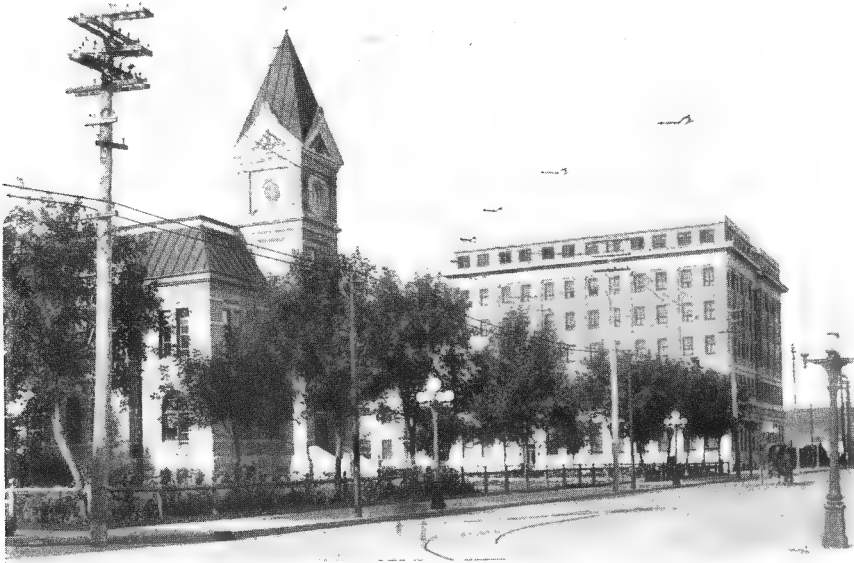
The town is excellently served with two hotels, several garages and filling stations, restaurants and up-to-date stores. The citizens take pride in their homes and gardens, and attractive week-end summer trips can be planned in a round-trip tour of Northern Manitoba via Winnipeg, Birtle, Roblin and Dauphin. Good all-weather roads and a beautiful country await the tourist here.

### *Brandon*

Brandon, the second city of the Province, situated on the banks of the Assiniboine River, is known as the agricultural and livestock centre of the West. It is internationally renowned for its promotion of affairs pertaining to agricultural interests, with provincial summer and winter exhibitions located here for the continued encouragement of that industry. The city is so situated as to be a distributing area for a large community and no less than three railways tap this rich territory surrounding Brandon. It is the northern terminus of the Great Northern Railway, and divisional point for both the Canadian Pacific and Canadian National Railways. Numbers of wholesale houses and large warehouses are located at this advantageous centre.

With a population of 17,500, Brandon is one of the finest of residential cities, with wide boulevards and paved streets, beautifully treed, and with spacious parks. Here is located the Experimental Farm, Brandon College, Normal School, and many other institutions of an educational nature.

The tourist camp supplies every facility for the motorist, while palatial hotel accommodation is available as well. There are interesting drives within the city's boundaries, and to nearby points such as Lake Clementi, Sandy Lake, Clear Lake and Oak Lake. A tourist bureau located in the Cecil Hotel supplies all information to the traveller. Every need of the



*City Hall and Prince Edward Hotel, Brandon*



*The Old Swimming Hole at Carman*

tourist is provided for with good garage accommodation, filling stations, theatres, and attractive stores. Excellent all-weather highways radiate in every direction from Brandon, and Trans-Canada Highway No. 1 passes through the city. Brandon is situated in the midst of a very beautiful and attractive part of Manitoba, and a journey there will amply repay the visitor.

#### *Carman*

Carman, a town of over 1,500 people, attractively situated in a thickly settled farming community and only 56 miles south-west of Winnipeg on No. 3 Highway, offers many attractions for the tourist. There are up-to-date stores, garages and filling stations, grain elevators, and an excellent hotel.

A "Memorial Hall" with movie picture show, gymnasium, rest room, shower baths, etc., offers attractions for visitors, and a fine park with race track and sports ground is also available. The tourist camp is beautifully located, and has cooking accommodation with swimming pool, dressing room, etc., all free of charge. An annual exhibition is held here, usually in July, and is largely patronized.



*Carman*



*A Typical Scene in Northwestern Manitoba*

### *Dauphin*

With the completion of the all-weather motor road systems from principal points in Manitoba to the Dauphin Valley—holiday seekers and sportsmen are visiting this portion of Manitoba in ever-increasing numbers. Fine motor roadways make it easy to reach areas in the Dauphin district famous for their scenic beauty with an appeal to the nature lover, and the mountains and woods and marshes where game life abounds and the lakes, including beautiful Lakes Dauphin and Winnipegosis, never fail to attract the angler and duck hunter. The summer resort of Clear Lake in the neighboring Riding Mountain National Park offers one of the finest of golf courses carved out of the virgin forest of pines and balsams. Memories of Dauphin Valley—formed by a horseshoe comprising the Duck and Riding Mountains—linger long with visitors to this community. Standard gravel motor roads radiate through fertile fields yielding splendid cereal crops and furnishing fodder for extensive cattle and dairying enterprises. This is a land of agricultural prosperity with wonderful opportunities for the settler and a warm welcome for the visitor. Dauphin with all modern conveniences, fine hotels, well-equipped garages and beautifully treed streets, and with one of the most attractive tourist camps in Western Canada, urges you to come.



*Dauphin Tourist Camp*





*Emerson*

### *Emerson*

Emerson, the border town, with a population of 1,200, is 65 miles south of Winnipeg. It is a port of entry for Manitoba from the United States for both railway and motor traffic. It is on the Lord Selkirk Highway No. 14, an all-weather road open the year round, and Customs and Immigration service is given day or night. This continuous service eliminates needless delay.

For tourists who wish to stay, Emerson is equipped with modern filling stations, first-class hotels, and good restaurants. There is a free tourist camp with excellent water supply, modern rest room and a town park with swimming pool, etc. The Emerson fair is held on the first and second of July and attracts large numbers of people. A golf course and tennis courts are open during the season, and in winter such sports as curling, skating and hockey are indulged in.

Emerson has good bus and truck service to Winnipeg, and six railways converge here, viz.:—C.P.R., C.N.R., Soo Line, Great Northern, Northern Pacific, and Midland Rys.

### *Gladstone*

Gladstone—100 miles west and north of Winnipeg—was known as Third Crossing of White Mud River up to about 1865, when the district was called Palestine. It is situated on the main artery of traffic between Winnipeg and Edmonton. It is an old-settled district, the citizens almost entirely English speaking. Farming has become diversified, so that there is now raised grain, horses, cattle, hogs, sheep, poultry, dairy products in large quantities, honey, fruits both large and small. Gravel highways link up all-weather roads with the whole Province. Lake summer resorts and the Riding Mountains are within motoring distance, as well as many other very attractive spots. Accommodations for tourists in the town are: good hotels, stores, filling stations, garages, and tourist park. It is on both lines of railway—C.P.R. and C.N.R.—with Continent-wide telegraph and telephone connection.



**K**ILLARNEY, named after the historical lakes in Ireland, is well known as a beauty spot of Southern Manitoba. With a population of 1,100, it has all the facilities of a modern, progressive town, first-class hotel accommodation, tourist camp, garages and gasoline filling stations.

It is situated within five minutes walk of Lake Killarney, where all the requisites of a perfect summer holiday are found in abundance; summer cottages, two commodious dancing pavilions and refreshment stands. The lake itself provides plenty of sport for the angler—pike, pickerel, perch and bullheads, all in their season. Well kept tennis courts are free to all. One of the most picturesque nine-hole golf courses in the Province is to be found within easy distance.

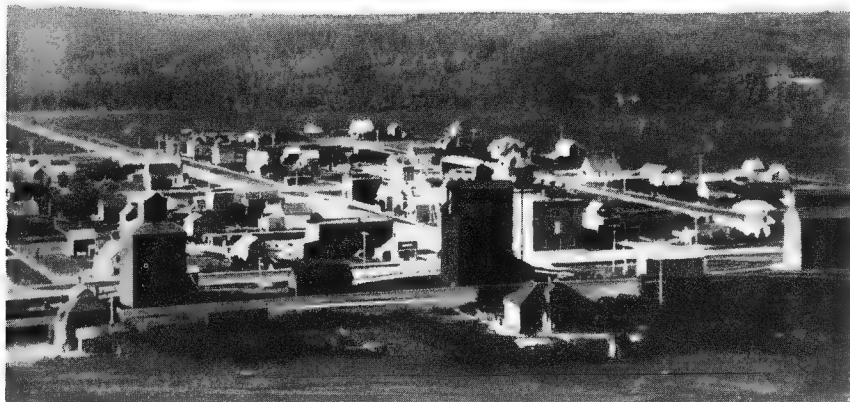
Killarney is situated 12 miles from the international border and is the junction of four provincial all-weather trunk highways; south, connecting directly with all North Dakota highways; north, to Brandon; west, to connect with Saskatchewan highways; and east, to Winnipeg, distant 160 miles. Many beautiful drives are found in the neighborhood, and through the Turtle Mountains. The outstanding local events of the year, are the June Races, the Summer Chautauqua, and the Annual Exhibition in July, the largest attended event in Southern Manitoba.

#### *La Riviere*

La Riviere—population 300—is situated in the picturesque Pembina River Valley. The Canadian Pacific Ry. and No. 3 Trunk Highway cross the Valley here, and views from these roads are the constant delight of travellers. Leaving the main highways, points of special interest and vantage points for views of superb beauty may be reached by auto. "The Crossing," immortalized by Robert Stead, is five miles southeast. Artists find joy and sketching material in the park beside the tourist camp and at many points on the neighboring hillsides. The Pembina



*Lake Killarney*



*La Riviere*

River is well stocked with fish to delight the angler. Jumping deer are to be found in season on the hills. Two hotels give good accommodation, and filling stations and garages render unrivalled service.

#### *Melita*

Melita—in southwestern Manitoba—is a port of entry from the United States on No. 22 Highway. It has a population of over 1,000, has beautifully treed streets, good hotel accommodation, with restaurants, garages and filling stations. Attractive parks with tourist camp, good fishing and game bird shooting offer attractions for the visitor.

On the Canadian Pacific Ry., and in the centre of an old-established farming community with good all-weather highways, Melita has many visitors during the season. The Souris River nearby, with shady banks and ample parking spaces, offers the camper ideal surroundings in which to pitch a tent. A summer fair, held usually in July, is of interest, and visitors to Melita are always assured a cordial welcome.

#### *Minnedosa*

Where the sun-flecked waters of the Little Saskatchewan River wind their tortuous way through a broad and wooded valley flanked on either side by well-treed hills, and at a point 140 miles west of Winnipeg on the



*Bathing in the Souris River at Melita*



*Minnedosa Golf Links*

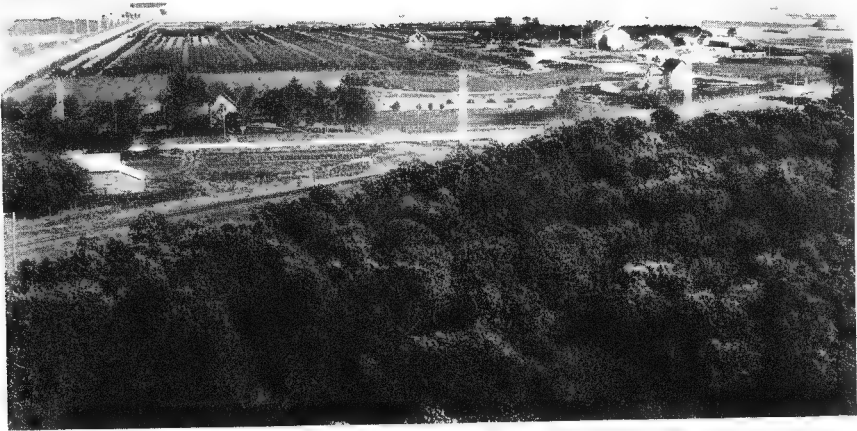
main line of the Winnipeg-Edmonton branch of the C.P.R. lies the beautiful town of Minnedosa. Within the town limits a dam has been constructed across the course of the river, forming one of the most attractive little lakes to be found in Manitoba. There are refreshment booths, boats and canoes for hire, bathing houses, and all facilities for the summer camper.

Minnedosa is a divisional point on the Canadian Pacific Ry., with a population of 1,600. For the accommodation of the tourist, and the travelling public generally, there are two large comfortable hotels, numerous filling stations and well-equipped garages, a tourist camp and information bureau, tea rooms, restaurants and stores. There is a tennis club with eight courts and a golf club with a nine-hole course, conveniently situated and well patronized. Visitors are always welcome.

Minnedosa is noted as a good hunting centre—ducks being particularly plentiful, also prairie chicken and partridge. Further north, big game such as moose, elk and deer are found. With its hills and valleys, lakes and rivers, forests and fields, this district has much to offer the traveller. Clear Lake, 40 miles north, in the southern portion of the Riding Mountain Forest Reserve, is a beautiful body of water situated at the top of the mountain, deeply fringed with a variety of heavy timber, and well stocked with fish. This lake has most wonderful sand beaches.



*Minnedosa Lake*



*Dominion Experimental Farm at Morden*

### *Morden*

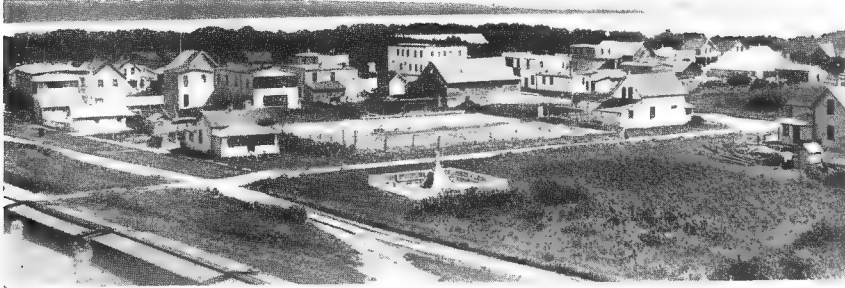
Morden, with a population of 1,300, is situated on No. 3 Provincial Trunk Highway, 80 miles southwest of Winnipeg, in one of the most fruitful agricultural districts. There is good hotel accommodation with garages and filling stations, an attractive tourist camp with every convenience and an attendant in charge, who caters to the needs of the tourist.

The Dominion Experimental Station, located on the outskirts of the town, invites inspection of its 600 acres, and this attractive place is well worth a visit. Other attractions are a beautiful town park, swimming pool equipped with bath houses; also clay tennis courts and a fine golf course available for the entertainment of visitors. The Mennonite Reserve, lying to the southeast, affords a picturesque study of the community customs of this sect of people.

At Stevenson Bros. Pine Grove Nurseries, eight miles to the northwest of Morden, can be found the result of pioneer effort in horticulture by the late A. P. Stevenson. It is commercially established, and the orchard has produced 600 barrels of fine apples in a season, as well as substantial quantities of plums, cherries, strawberries, raspberries and other small fruits. A visit to these nurseries will repay those interested in progressive horticulture.



*Fruit Grown Near Morden*



*Ninette*

#### *Neepawa*

Neepawa, with a population of nearly 2,000, is an up-to-date community located in the centre of one of the finest farming districts in the Province. Every line of business is represented in up-to-date stores and good hotels, well equipped garages and service stations catering to the needs of the tourist.

Neepawa is located on the Canadian Pacific and Canadian National Railways and No. 5 Trunk Highway from Winnipeg. There is a good golf course, and a municipal tennis court, and the Riding Mountain National Recreation Park is within a two-hour motor run. There is good hunting in the Fall, and fishing at the nearby resorts on Sandy Lake and Clear Lake. An attractive free tourist camp is available for visitors.

#### *Ninette*

Of surpassing loveliness, Ninette is cradled in Langs Valley at the north end of beautiful Pelican Lake, with its delightful bathing beaches and excellent fishing. Situated on Provincial Trunk Highway No. 18, Ninette is admirably located for an overnight or week-end stay, in conjunction with the two or three-day circle tours from Winnipeg, per route No. 5 via Minnedosa, or No. 1 via Brandon, or No. 2 via Wawanesa, and returning via No. 3 from Killarney to Winnipeg.



*Mountain Avenue, Neepawa*



*Saskatchewan Avenue, Portage la Prairie*

Ninette has good accommodation for the travelling public and for tourists in hotel and boarding houses, has well-equipped garages and filling stations. Deer are found in the neighborhood, fish of various kinds abound in the lake and in the nearby streams, and duck shooting may be enjoyed in the Fall. Ninette is a health resort of note, and the Provincial Sanatorium here is most beautifully located. The population is in excess of four hundred.

#### *Portage la Prairie*

The City of Portage la Prairie is the proud possessor of one of the most beautiful public parks in the Canadian West. Located on an island, lapped on its picturesque shore line by the waters of Crescent Lake, magnificently natural in its general effect, offering shade and rest for the traveller and containing water fowl and native jumping deer, it is easy of access, lying immediately south of the residential section of the City. The passing tourist may spend a delightful half hour or half a day here to advantage. A tourist camp (free) is maintained at the west end of the city, where accommodation is furnished and a caretaker placed in charge. There are four hotels offering first-class accommodation, restaurants, garages and service stations.

About fifteen miles north of the city there is the summer resort of Delta. Situated on the south shore of Lake Manitoba, an inland sea 130 miles long and 50 miles wide, there is ample camping ground, a hotel, about 200 summer cottages, many of which are available for rent for short periods during the holiday season, also fishing and bathing.

The city has a population of about 7,000, is served by the Canadian Pacific and Canadian National Railways, has excellent train service, up-to-date mercantile and office buildings, factories and flour mills. In July the Portage Industrial Exhibition is held in the fair grounds on the island, and adjoining the public park. The Fair is worth while and will well repay a visit.





*St. Boniface Cathedral*

### *St. Boniface*

St. Boniface, sister city of Winnipeg, on the opposite side of the Red River, is made famous by Whittier's poem:

"The voyageur smiles as he listens  
To the sound that grows apace,  
Well he knows the vesper ringing  
Of the Bells of St. Boniface."

This thriving and quaint French-Canadian city has a population of 16,300, and has many attractions for visitors. Handsome religious institutions, chief among which is St. Boniface Cathedral, large manufacturing plants and flour mills, with extensive stock yards and packing houses are all of interest.

St. Boniface is on the Piney Highway No. 12—a very scenic route leading through southeastern Manitoba to the Minnesota boundary. Whittier Park race course is located here, and race meets are held twice a year. This track is one of the finest on the Continent.

### *Selkirk*

Selkirk is the centre of a large district and stands at the head of navigation for Lake Winnipeg and the North. The catch of fish from this lake amounts to many millions of pounds per year, and Lake Winnipeg whitefish are said to be the best in North America. About 85 per cent

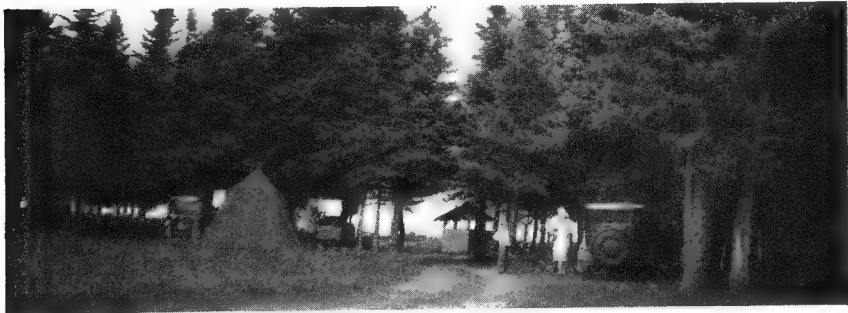


*S.S. "Keenora" Tourist Boat on Lake Winnipeg out of Selkirk*

of the catch finds its way into the cities of the United States. The scenery is unsurpassed by any of the Great Lakes of North America, and the Lake has a history full of romance. At the northeast end is the old Hudson's Bay post, known as Norway House. A number of passenger boats call at the different places of interest during the season.

The tourist sees wild, rugged, primitive nature, not spoiled by the advance of civilization—everywhere the simple village life of the native, picturesque and restful. Others, besides tourists, who should visit the Lake, are sportsmen who love the woods. These may have a most enjoyable time around Lake Winnipeg, as moose, deer and bear are found in large numbers.

Lake Winnipeg and district cater to the tourist on pleasure bent. Selkirk is well supplied with garages and repair shops, hotels and stores. It is in the centre of a very fine mixed farming country. As a rest spot for the tourist looking for relaxation from the noise and bustle of the city, as a pleasure spot for the angler and a rich hunting ground for the sportsman, one would travel far to find its equal in this lake district, of which Selkirk is the gateway.



*Tourist Park, Selkirk*



*Bird Sanctuary Shoal Lake*

### *Shoal Lake*

Shoal Lake is 70 miles from Brandon, 115 miles from Portage and 171 miles from Winnipeg. It is on Highway No. 28 from Brandon and No. 4 from Winnipeg, both being good gravel roads. There is a splendid lake six miles long where good swimming, boating and fishing are indulged in. Summer cottages may be rented by the week. The town has a splendid tourist park complete with visitors cottage, attendant, water and electric light, all free. The population of the district is 2,500. There is a first-class hotel, garages and filling stations, and rest room for ladies and children. Also a large summer fair, a summer school, scout and young people's camps at the lake. Shoal Lake is only a few miles from the Riding Mountain Forest Reserve, which is well worth a visit. All fraternal lodges represented here, and tourists are always made welcome.

### *Steinbach*

Steinbach, a progressive town of some 800 people, on No. 12 Piney Highway, is located in the heart of a splendid dairy country. It is one of the original Mennonite settlements in Manitoba, established over fifty years ago. Steinbach has good hotels, up-to-date stores, garages and filling stations. Big game hunting is found a short distance from the town and the pine forests of the Sandilands Reserve offer inducements to the traveller seeking health and recreation.



*Shoal Lake*



*The Pas*

### *The Pas*

The Pas—the Gateway to Northern Manitoba—and situated on the Saskatchewan River, is a rapidly growing town of some 5,000 inhabitants. The Pas is a modernized pioneer town, electrically lighted with good streets, up-to-date business places, good hotels, comfortable dwellings and creditable public buildings. Churches, schools, a splendid hospital, government offices—all go to make up a thriving and wide-awake community. It is, as yet, inaccessible by motor road but is served by the Canadian National Ry. and is the starting point of the far-famed Hudson's Bay Ry.—the other terminal of which is Churchill, on the Bay—500 miles distant.

The Pas has gained wide publicity of late years owing to the wonderful discoveries of vast mineral wealth in this now famous north country. Copper, zinc, silver, gold and lead ores are well distributed throughout, and millions of dollars are being spent in the development of numerous excellent properties. Considerable lumbering and marble quarrying also contribute to the growing value of this section of Manitoba, and unlimited water powers add to the potential wealth.

Big game hunting, trapping and fishing offer wonderful attractions for the tourist and sportsman. In fact, this may well be called a sportsman's paradise. The country in which The Pas is situated has been richly endowed by nature, and is well worth a visit.



*Tin Can Narrows near The Pas*



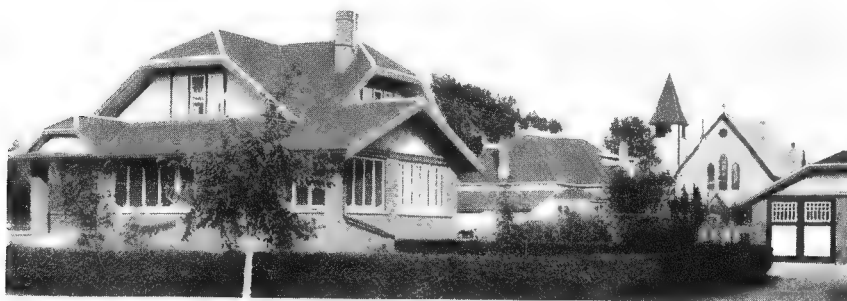
*Shopping and Theatre District, Winnipeg*

### *Winnipeg*

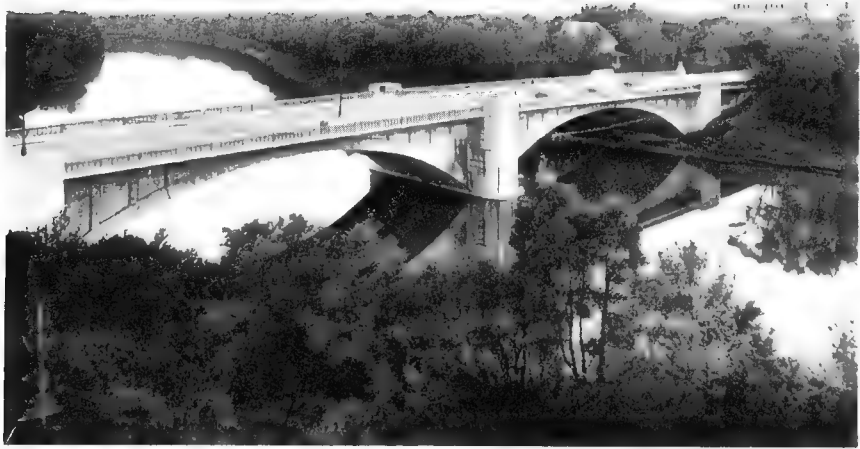
Winnipeg, the capital of Manitoba, is one of the youngest cities of its size in North America. A short 57 years ago the small settlement of 1,800 inhabitants at Fort Garry was incorporated as the City of Winnipeg. Today, Winnipeg is one of the four metropolitan cities of the Dominion of Canada with a population, including suburbs, of 255,000, based on Dominion Census of 1926. The estimate of Winnipeg City Directory of 1930 gives Greater Winnipeg a population of 342,929.

At first Winnipeg's development was necessarily slow until the railways reached the City. From the completion of the Canadian Pacific Railway in 1885 the City's growth has been phenomenal. One cannot do better than quote Rudyard Kipling who said, of Winnipeg, "The visions that your old men saw years ago, I saw translated today into stone and brick and concrete. Dreams that your young men have dreamed I saw accepted as the ordinary facts of everyday life, and they in turn will give place to vaster and more far-reaching imaginations. This is a record of unsurpassed achievements, and my admiration of it is as keen as my envy."

In the past, the greater water routes converged on Winnipeg. Today, the great transcontinental railways radiate from it, and all-weather roads connect it with south and west.



*Private Residence, Neepawa*



*Assiniboine Bridge in Winnipeg*

For those who golf, Winnipeg offers its 19 excellent golf courses, including two splendid Municipal courses. Facilities are also available for the devotees of tennis. Other attractions for the lover of sports are polo at the St. Charles Country Club, lacrosse, cricket, soccer football, boating, canoeing and regattas.

Winnipeg is excellently provided with hotels. Altogether there are some 56 well-equipped hotels with a total of 3,700 rooms. They represent a total investment of some \$15,000,000. Of these, the three largest are the Canadian Pacific Railway Hotel the *Royal Alexandra*; the Canadian National Railways Hotel the *Fort Garry*, and the privately owned



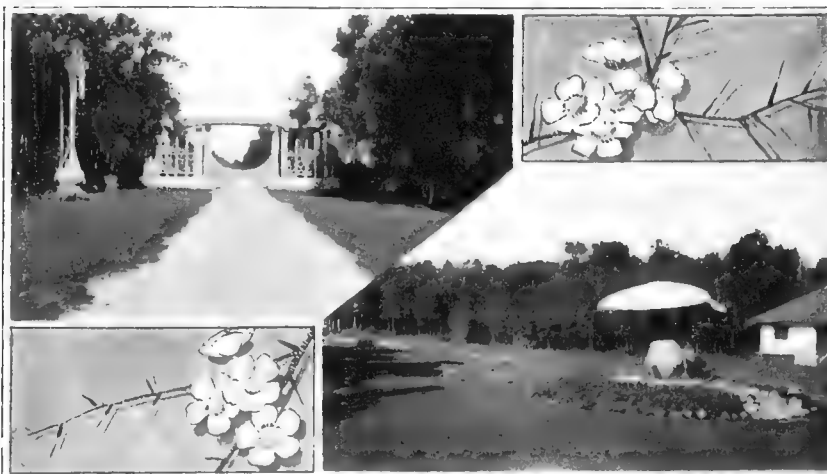
*Water Sports at Killarney*



*Winnipeg Residential Street Scene*

*Marlborough Hotel*, The three reflect the highest standard of Canada's world-famed prestige as a host to the traveller. Each is a superb establishment that can meet the needs of the most exacting visitor. For those who desire it, or in cases when the City is host to very large conventions, excellent rooming houses are available. The City maintains a motor tourist camp, charging fifty cents per car, per day, and providing kitchens, showers, attendants, etc.

A greater part of the grain grown on the Western prairies passes east through Winnipeg. For this reason, Winnipeg has in its Grain Exchange, the largest cash wheat market in the World, and is also headquarters of



*Sans Souci Park at Lake Winnipeg*





*Ryan Channel, Lake-of-the-Woods*

those gigantic organizations, the Canadian Wheat Pools, which alone did a business of some \$300,000,000 in 1929. This trade is necessarily of great benefit to Winnipeg, in fact, is one of the city's greatest commercial assets.

Winnipeg also offers the visitor many interesting winter attractions, especially during the great Bonspiel week when hundreds of devotees come from all over the North American Continent to compete in the ancient Scots' game of curling. The numerous skiing and snowshoe tournaments, badminton and bowling tournaments and all the other wonderful winter attractions cannot fail to please. Last, but not least, the annual Skating Carnival of the Winnipeg Winter Club is "a thing of beauty and a joy forever."

### *CONVENTIONS*

Winnipeg, "Canada's Central Convention City," has justly earned an enviable name and fame for the manner in which her citizens have welcomed conventions. Large or small—all receive a full measure of attention and hospitality.

With palatial hotels, modern and attractive stores, historical points of interest, splendid public and private buildings—combined with spacious and beautiful parks, golf courses, theatres and other amusements—these offer to convention delegates and their friends, a satisfying variety of entertainment wherewith to pass their leisure moments.

Many important organizations have held conventions in Winnipeg in the past, and the delegates have left here loud in their praises of the manner in which they were entertained. This year Winnipeg will be host to such important conventions as the British Medical Association, the Canadian Medical Association, International Association of Fire Chiefs, the Quota Club International, Western Retail Lumbermen's Association,



*Devil's Gap Bungalow Camp, Kenora*

Hotel Association of Canada, American Association of Railroad Superintendents, Canadian Postmasters' Association, American Society of Sanitary Engineers, Minnesota Division of American Legion, and many others.

Organized bodies are most cordially invited to consider Winnipeg as a desirable place for holding a future convention.



*Minaki Lodge and Golf Links*



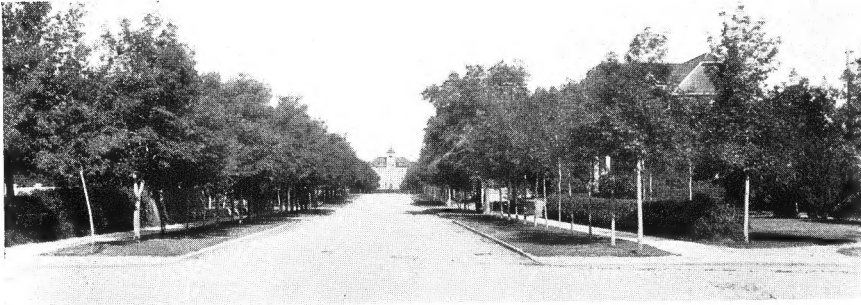
*Winnipeg Beach*

### **WINNIPEG BEACH**

When nature has taken on the soft green verdure of Spring the town of Winnipeg Beach awakes to another season of varied activity. Stretching for a distance of several miles along the western side of Lake Winnipeg at its southern extremity, "the smiling sands of its shoreline," fringed with beautiful oaks, elms, poplars and evergreens, the Beach is without a peer as a playground. It is one of the nearest resorts to Winnipeg, from which



*Motor Boating on Lake-of-the-Woods*



*Residential Street, Brandon*

it is distant only 45 miles by rail or excellent all-weather highways. Winnipeg Beach has miles of well-graded streets and boulevards, beautifully treed. There are two parks in which first-class bowling greens and shale tennis courts have been laid out. For the "week-end" or transient visitor especially, these are a great boon. Only a nominal charge is made for ground privileges.

Well equipped, up-to-date bath houses, also canoes, row boats, pleasure launches, bowling alleys, novelty and refreshment stands are provided for visitors. The golf course is situated directly opposite the Canadian Pacific station. Those who like sailing in a rollicking breeze with gunwale awash may enjoy all the thrills which this sport affords. Motor tourists from outside points should include Winnipeg Beach in their itinerary, for here they can crowd as much enjoyment into a day or week as they can anywhere in Western Canada. Good hotels, garages, filling stations, stores, and a first-class tourist camp, provide all the comforts and conveniences which visitors expect.



IN addition to those cities and towns enumerated in this booklet, there are many other interesting places throughout the Province which offer attractions for the tourist, and the Bureau will gladly furnish, upon request, descriptive folders of these worth-while places and side-trips.

Prospective visitors who are interested in hunting (big game, ducks, geese, etc.), or in fishing, may also obtain full information, with instructions, maps, regulations, open seasons, fees, etc., by writing

The Tourist and Convention Bureau of  
Winnipeg and Manitoba  
Parliament Building  
Winnipeg - Canada

## CONTENTS

	Page
DESCRIPTION OF MANITOBA.....	3
MANITOBA AT A GLANCE.....	4
CLIMATE.....	5
PLEASURE RESORTS.....	5
LIQUOR LAW.....	7
AVIATION.....	7
CUSTOMS AND IMMIGRATION REGULATIONS.....	8
AEROPLANE ENTRY.....	9
SERVICE TO TOURISTS.....	10
MANITOBA MOTOR LEAGUE.....	10
ATTRACTIVE PLACES TO VISIT:	
BIRTLE.....	10
BRANDON.....	11
CARMAN.....	12
DAUPHIN.....	13
EMERSON.....	14
GLADSTONE.....	14
KILLARNEY.....	15
LA RIVIERE.....	15
MELITA.....	16
MINNEDOSA.....	16
MORDEN.....	18
NEEPAWA.....	19
NINETTE.....	19
PORTAGE LA PRAIRIE.....	20
ST. BONIFACE.....	21
SELKIRK.....	21
SHOAL LAKE.....	23
STEINBACH.....	23
THE PAS.....	24
WINNIPEG.....	25
WINNIPEG BEACH.....	30
CONVENTIONS.....	28

## SPORTS INDEX

AVIATION.....	7
BOATING.....	15, 17, 19, 22, 25, 26, 31
FAIRS AND EXHIBITIONS.....	11, 12, 14, 15, 16, 20, 25
FISHING.....	11, 13, 15, 16, 17, 19, 20, 23, 24, 50
GOLFING.....	14, 15, 17, 18, 19, 26, 30
HUNTING.....	13, 16, 17, 19, 22, 23, 24, 25
RACES.....	6, 12, 15, 21
SWIMMING.....	12, 13, 14, 15, 17, 18, 20, 22, 23, 25, 31
TOURIST AND OTHER CAMPS.....	10, 11, 13, 14, 15, 16, 17, 18, 19, 20, 22, 23, 25, 31
TENNIS.....	11, 14, 15, 17, 18, 19, 25

